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## A method for optimizing the choice of a cloud computing service based on user requirements

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Abstract. The growing popularity of cloud computing and the variety of services provided makes the choice of cloud services a non-trivial task for consumers. It is important to determine the best cloud computing service that can meet the requirements of users. The purpose of the article is to present one of the methods of decision support to non–specialists, with the help of experience of experts using the services of the computing cloud. A wide range of cloud services makes it difficult to choose from the many options available. The article offers a solution using the hierarchy analysis method to solve the problem of choosing a cloud service. The problem of slow implementation of clouds is widely known, the practical application of the chosen method helps to cope with the problems of choosing a cloud solution service. As part of the study, four cloud service providers were selected, and classification was performed according to seven criteria.

*Keywords:* virtualization, hierarchy analysis, virtualization service, virtualization technologies, decision-making systems, virtual machine, IT environments, IT infrastructure, construction, administration, effective management, symmetry, optimization, query algorithm

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