

PROSPECTS FOR THE DEVELOPMENT OF THE KBR IN THE CONTEXT OF THE INTRODUCTION OF DIGITAL TECHNOLOGIES IN AGRICULTURE

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Abstract. The article discusses the prospects for the transformation of the level of the digital economy in the context of the development of the agricultural sector of the KBR. Also, the authors study the specifics of the functions of agriculture in the KBR and analyze its current state. The stages of the introduction of new technologies in achieving the goal are investigated. The article identifies the main trends that make it possible to predict leadership positions in specific products. Critical risks of the digitalization are also stated.

Keywords: digitalization, digital economy, transition to the new stage, robotization of agriculture, digital technologies, agricultural machinery, human resources, implementation of drones for usage of in agricultural operations, social and economic consequences

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