

MAIN DIRECTIONS OF DEVELOPMENT OF DIGITALIZATION OF AGRICULTURE

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The paper examines modern agricultural digital technologies used in the leading countries of the world and Russia, which bring the industry to a qualitatively new level. It is noted that for the digitalization of agriculture, first of all, it is necessary to collect and analyze big data, which is processed and analyzed for rapid response and predictive modeling in the production of agricultural products.

The author points to modern digital solutions that are widely used in agriculture:

- networks of sensors installed in fields and agricultural machinery;
- remote sensors (aerial and satellite);
- equipment for soil sampling and analysis;
- agricultural drones, agrobots and various unmanned vehicles;
- AIoT platforms and applications.

The analysis shows that the use of modern digital technologies is fundamental for the further development of the country's agriculture and the implementation of the planned tasks for the digital transformation of the industry. The relevance of the use of these technologies is especially increasing in those regions of the Russian Federation where there is a significant interest in investing in the industry. The Kabardino-Balkarian Republic and the entire south of Russia are among the regions with high demand for the implementation of modern investment projects in the field of agriculture.

Keywords: agriculture, digital technologies, smart technologies, innovative technologies, robots, drones, precision farming, smart farming.

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