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THE PHENOMENON OF "ECONOMIC ACTIVITY". ESSENCE. PURPOSE.

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The phenomenon of "economic activity" is the object and subject of research throughout the entire new historical period of the development of society. Numerous theories have been developed that involve complex mathematical devices for modeling that part of the life of society and the individual, which are called "economic activity". Numerous Nobel Prizes have been awarded for theories of the behavior of economic systems. However, to date, no theory has demonstrated satisfactory predictive power. Moreover, there is still no generally accepted and sufficiently general definition of the concept of "economic activity" that reflects its essence and allows one to form a full-fledged ontology of processes and phenomena associated with it. Accordingly, in the absence of ontology, attempts to form a meaningful scientific theory are doomed to failure. In this context, the task of formulating a new definition of the concept of "economic activity" is formulated and its main advantages are considered.

Keywords: sociocultural, evolution, biosphere, ecosystem, biogeocenosis, money, economics, thermodynamic forces, disequilibrium, intensity, neuropsychology.

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