

DEVELOPMENT OF A MODEL AND FORECAST OF DYNAMICS OF INDICATORS CHARACTERIZING THE SOCIO-ECONOMIC CONDITION OF THE REGION, TAKING INTO ACCOUNT THE INFLUENCE OF EXTERNAL FACTORS

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One of the aspects that makes it possible to increase the manageability of the investment sphere of the regional socio-economic system is the issue of forecasting scenarios for the development of the region's investment activity. Drawing up pessimistic, optimistic and realistic scenarios for the development of the investment sector of the mesoeconomics will allow us to determine the possible consequences of the investment development strategies and investment instruments used at the regional level. The forecast results can be used as an information basis for making decisions on optimizing the structure of the regional investment portfolio and choosing priority areas of investment, areas of promising mesoeconomic sectors.

Keywords: region, regional economy, investment, investment policy, risk, investment risk, investment portfolio, socio-economic development.

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