

## SPECIFICS OF USE OF APPEALS IN POETRY OF S. SHAKHMURZAEV

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*For the philological science, a multidimensional analysis of various linguistic units verbalized in an artistic text, which is directly related to poetry, is important. This article attempts to identify and describe the typical appeals of S. Shakhmurzaev's poetry, their functional and structural-semantic features, that reflect the ethnocultural characteristics of the Karachay-Balkarians, their ethical-aesthetic and axiological ideas. Appeals are considered in various semantic connections. It allowed to present their functional significance, the lexico-stylistic and syntactic possibilities of the language. The specifics of the use of optative and imperative constructions-appeals and those positions, that are replaced by substantive lexemes, that denote objects of flora and fauna, are emphasized.*

**Keywords:** S. Shakhmurzaev, poetry, appeals, functional-semantic interpretation.

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