

INTELLECTUAL PROPERTY MANAGEMENT IN PJSC GAZPROM

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The article discusses the basics of managing intellectual property in PJSC Gazprom. Effective management of intellectual property is important to consider as one of the main elements of the functioning of PJSC Gazprom, which ensures the implementation of the strategic course of state policy on the transition to the innovative development of the country and aimed at improving the financial and economic indicators of the Company. Gazprom adopted and effectively operates a comprehensive intellectual property management system, which is an integral part of the company's strategic management and is directly related to its main areas of activity. The company is engaged in managing intellectual property to increase the Company's innovative activity, the competitiveness of products and the level of technology of production processes, as well as the effectiveness of using protected intellectual property. The article also reveals the main methods of intellectual property management and the main directions of development of intellectual property management.

Keywords: intellectual property, Gazprom, development directions, patent, useful invention.

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