

GENDER VOCABULARY OF THE KARACHAY-BALKAR LANGUAGE

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For the first time, the article considers the urgent problem of the modern Karachay-Balkarian language - the gender aspect. On the rich lexicographical material of the studied language, the analysis of the main linguistic gender speech formulas is carried out. The purposeful focus of the article is to identify the key features of the speech behavior of two subsystems - male and female, as well as their use in a particular discourse of the gender mode of relations. The material of the study was language units with gender semantics, extracted from the dictionaries of the Karachay-Balkarian language and published materials of the ethical code of the Karachay-Balkarian people.

Keywords: gender, gender stereotypes, functional-style aspect, etiquette, types of speech behavior, gender and age subordination.

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