

DESCRIPTIVE ANALYSIS OF POSSIBLE APPROACHES TO DEFINING A SYSTEM OF INDICATORS OF INTELLECTUAL POTENTIAL OF THE SOCIETY

A.Kh. DUMANOVA

Institute of Computer Science and Problems of Regional Management –
Branch of Federal public budgetary scientific establishment «Federal scientific center
«Kabardin-Balkar Scientific Center of the Russian Academy of Sciences»
360000, KBR, Nalchik, 37-a, I. Armand St.
E-mail: iipru@rambler.ru

The article raises the question of the need to determine a system of indicators that will objectively reflect the existing laws of the functioning of the intellectual potential of society. It is pointed out that there is no generally accepted definition of intellectual potential, which would reflect its significance during periods of structural reorganization of the economy and give an authorial one that takes into account the temporal characteristics of the past, present and future. The author's periodization of human growing up is given, the criterion of which is the formation of a person's ability to new knowledge. When a child understands that he can hold a spoon on his own and eat independently of his mother, this is interpreted as new knowledge for him, which means that at this moment the foundation is laid for future independence, which will subsequently give the child new knowledge, for example, to understand that he can sit down for lessons without parenting. This kind of "new knowledge" is the criteria for substantiating various indicators that would have the property of reflecting the objective reality of the relationship between the stages of a person's maturation and his social adaptation.

Keywords: intellectual potential, system of indicators, age periodization, knowledge.

REFERENCES

1. The new modern times: factors reshaping the world of work / edited by David B. Bills. Albany: State University of New York Press. P. 1995.
2. Aizenk G.Yu. *Intellekt: novyy vzglyad* [Intelligence: A New Look] // *Voprosy psikhologii* [Psychology Issues]. 1995. N 1. Pp. 111-131.
3. Alexandrova T.L. *Al'ternativy ekonomicheskogo povedeniya. Chelovek v perekhodnoy ekonomike* [Alternatives to economic behavior. Man in a Transition Economy] / *M-vo obrazovaniya Ros.Federatsii. Ural. gos. profession.-ped. un-t, In-t sotsiologii i ekonomiki* [The Ministry of Education of RF. Ural State Professional-Pedagogic University, Institute of Sociology and Economics]. Ekaterinburg: 2000. 135 p.
4. Barlybaev H.A. *Sovremennyye formy osushchestvleniya sotsial'nogo upravleniya* [Modern forms of social management // *Sotsiologiya vlasti* [Sociology of power]. 2009. No. 3. Pp. 8-14.
5. Botenovskaya E.S. *Formirovaniye sistemy pokazateley dlya otsenki innovatsionnogo razvitiya natsional'noy ekonomiki* [Formation of a system of indicators for assessing the innovative development of the national economy] // *Ekonomika i upravleniye* [Economics and Management]. 2009. No. 4 (20). Pp. 20-28.
6. Giglavy A.V., Sokolov A.V., Abdrakhmanova G.I., Chulok A.A., Burov V.V. *Dolgo-srochnyye trendy razvitiya sektora informatsionno-kommunikatsionnykh tekhnologiy* [Long-term trends in the development of the sector of information and communication technologies] // *Foresight*. 2013. T. 7. No. 3. Pp. 6-24.
7. Druzhinin V.N. *Psikhologiya obshchikh sposobnostey* [Psychology of General Abilities]. SPb.: Publisher "Piter", 2002. 368 p.
8. Lagutina L.G. *Upravleniye intellektual'nym potentsialom regiona v usloviyakh formiruyushchey innovatsionnoy ekonomiki: makroekonomicheskiy aspekt: avtoref. dis. ... k.e.n.* [Managing the intellectual potential of a region in the context of an emerging innovative

economy: macroeconomic aspect: Thesis for the Candidate of Economics degree.]. M.: NOUVPO "Moscow Institute of Economics, Management and Law", 2009.

9. Levashov V.K., Rutkevich M.N. *O ponyatii intellektual'nogo potentsiala i sposobakh yego izmereniya* [On concept of intellectual potential and methods of its measurement] // Study of Science. 2000. No. 1. Pp. 49-65.

10. Lezhnina Yu.P. *Vzaimosvyaz' sotsial'no-ekonomicheskikh pokazateley regiona s intellektual'nym potentsialom yego naseleniya* [The relationship of socio-economic indicators of the region with the intellectual potential of its population] // Works of SSU. 2006. Issue. 99 (Humanities. Psychology and sociology of education).

11. Leonidova G.V. *Napravleniya otsenki intellektual'nogo potentsiala* [Directions for assessing intellectual potential] // Federalism. 2011. No. 2.

12. Mogilevsky V.D. *Metodologiya sistem: verbal'nyy podkhod* [Methodology of systems: verbal approach. M.: Economics, 1999. 251 p.

13. Nesterov A.A., Tretyakova T.I. *Intellektual'nyy potentsial: formy yego realizatsii, ispol'zovaniya, izmereniya i polucheniya dokhoda v vide intellektual'noy «kvazirenty»: monografiya* [Intellectual potential: forms of its implementation, use, measurement and income generation in the form of intellectual "quasi rent": Monography]. M.: Perot, 2018. 133 p.

14. Ponomarev Y.A. *Psikhologiya tvorcheskogo myshleniya* [Psychology of Creative Thinking] / Editorship of academician of Academy of Pedagogical Sciences of the RSFSR prof. A.N. Leontiev. M.: Publishing house of Acad.Ped. Sciences of the RSFSR, 1960. 352 p.

15. Rozanova N. *Gosudarstvennoye upravleniye: otsenka reputatsii vlasti* [Public administration: assessment of the reputation of power] // Man and labor. 2009. No. 12. Pp. 34-35.

16. Suprun V.A. *Intellektualnyy kapital: glavnyy faktor konkurentosposobnosti ekonomiki v XXI veke* [Intellectual capital: the main factor in the competitiveness of the economy in the XXI century]. M.: KomKniga, 2006. 192 p.

17. Chebotarev N.F. *Innovatsionnaya deyatel'nost' kak glavnyy istochnik povysheniya blagosostoyaniya i razvitiya chelovecheskogo kapitala* [Innovation activity as the main source of increasing well-being and development of human capital] // Audit and financial analysis. 2007. No. 2.

18. Shakirova D.M. *Kriterii otsenki intellektual'nogo i obrazovatel'nogo potentsialov v informatsionnom obshchestve* [Criteria for assessing intellectual and educational potentials in the information society] // Educational technologies and society. 2010. V. 13. No. 3.

19. Yudina S., Sharifullina G. *Otsenka intellektual'noy sostavlyayushchey natsional'nogo trudovogo potentsiala* [Evaluation of the intellectual component of the national labor potential] // Man and Labor. 2010. No. 4.

Dumanova Aminat Khasenovna, Candidate of Economic Sciences, senior researcher of the Department " Economics of the innovation process" Institute of Computer Science and Problems of Regional Management, Kabardin-Balkar Scientific Center of the Russian Academy of Sciences.

360000, KBR, Nalchik, I. Armand street, 37-a.

Ph.8-963-394-99-11.

E-mail: dumanovanata@list.ru